

KAYSA GOLLAKNER

GRAPHIC DESIGNER

CONTACT

 (906) 236-5508

 kg.41503@gmail.com

 Marquette, Michigan

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Wordpress
- Figma
- Adobe Lightroom
- Adobe After Effects
- Adobe InDesign
- Google Suite

RELATIVE EXPERIENCE

February 2024 – April 2024

Product Design and Communications Manager

Taproot Law, Marquette, Michigan

- Managing all social media platforms
- Creating graphics for all forms of media (ex. WordPress, Newspaper, Instagram, LinkedIn, Mailchimp, Print, etc.)
- Constant contact/ email systems
- WordPress revision and updating

August 2022 – February 2024

Student Graphic Designer

Northern Michigan University, Marquette, Michigan

- Maintained organized file systems for easy access to project assets and documents
- Working from concept to completion with tight deadlines
- Constant contact/ email systems
- Developed creative design concepts and visual layouts for various projects utilizing Adobe Creative Suite

EDUCATION

Expected graduation December 2024

Bachelor of Arts & Science: Graphic Design

Northern Michigan University, Marquette, Michigan

REFERENCES

Keith Ellis

Professor of Graphic Design at Northern Michigan University

Email : keiellis@nmu.edu

Ann Burke

Previous Content Creator at Taproot Law

Email : anncarrollburke@gmail.com

PORTFOLIO

<https://kaysamaedesign.com>